

Our Vision

Ethnic Communities achieve health equity,
live healthy lives, and thrive in Aotearoa.

Our Purpose

We are not a service delivery organisation but a platform that is led collectively and seeks to catalyse change and transformation. All our actions and interventions focus on informing policy, growing, and mobilising knowledge, system change, learning, and collaboration. We will be an independent, bold, and trusted voice on ethnic health policy, investment, and service design with focus on:

- ▶ Forming a collective voice for ethnic communities, including bringing people together to tell their stories and facilitate meaningful discussion on relevant issues.
- ▶ Advocating for equity in health investment and outcomes for ethnic communities.
- ▶ Developing, connecting, and recognising the Ethnic Health Workforce.
- ▶ Gathering and promoting research, data, evidence, insights, and new ideas.

Our Values

RESPECT

We will maintain mutual respect for all and demonstrate compassion in all our relationships.

EXCELLENCE

We will strive to have excellence in everything we do to serve our ethnic communities.

BOLD

We will be independent and bold to maximise our impact.

INTEGRITY

We will take responsibility, stand by what we say, keep the trust given to us and be sincere in everything we do.

Pillars of Our Work

We need a multi-faceted approach to reach our vision and deliver the specific purpose we have identified. The four pillars below, as well as the objectives and interventions within them, are linked and connected. The success of our work in one pillar of work is dependent and will impact work in another area. However, we have presented them in a linear way to the right for clarity.

1. Facilitate Ethnic Health Sector Leadership, Capability and Collaboration

Our Outcomes

- The EHC and its opportunities for involvement are widely known in Aotearoa and beyond.
- Ethnic health leaders are working across organisational boundaries.
- Organisations and individuals are improving services through collaboration and partnerships to amplify their impact.
- Organisations are jointly assessing workforce development needs and building capability together.
- The ethnic health workforce feels connected and recognised at all levels of the health delivery system.
- There is shared sense of ownership and responsibility for outcomes of the EHC.

Specific Objectives

- To increase the membership of EHC.
- To develop a social media presence and community following.
- To grow commitment to work collaboratively and form partnerships for impact.
- To support the creation of more ethnic health practitioners' communities and networks.
- To develop and deliver learning spaces to meet the identified needs of the ethnic workforce.

What we will do by June 2025

- We have 1000 individual members and 200 organisation members.
- We have an active LinkedIn and other social media presence.
- Develop an Ethnic Health Leadership Programme.
- Create at least 8 to 10 online and two to three face-to-face learning spaces, annually.
- Develop formal and informal partnerships between providers, researchers, policymakers, decision-makers, Kaupapa Māori, Pacific, and mainstream organisations and support them in working more closely with ethnic communities.

2. Build evidence, gather, and disseminate research, insights, and perspective.

Our Outcomes

- Evidence, data, and insights are shaping policy, strategy, and practice.
- EHC is recognised as a platform for excellence, for insights on ethnic communities' health needs and best practices.
- There is wide-spread recognition and understanding of ethnic communities' diverse and complex health needs.

Specific Objectives

- To collect, share and spread knowledge, best practices, and insights.
- To create spaces where complex conversations can happen, and we can develop ideas freely and independently.
- To develop an understanding of research needs and knowledge gaps from service providers and community perspectives.
- To collect community stories, experiences, and health journeys.
- To act as an online clearing house for ethnic health research and data.

What we will do by June 2025

- Facilitate topic-focused conversations to compile existing research and develop gaps in data and analysis.
- Build a website repository of research, data, stories, and blogs.
- Encourage health and community practitioners to write blogs and stories.
- Make the EHC's mission widely known among researchers working to improve the health and well-being of ethnic communities and encourage them to share their relevant published and unpublished work that would inform policy.
- Advocate for funding to enable research into the health needs of ethnic communities to be undertaken.

3. Build Community Social Infrastructure and Provisions to Improve Public Health

Our Outcomes

- People and leaders working with local communities are being supported to drive improvements in their health and well-being.
- There is an Increase in community mobilisation and community-led solutions.
- Community and Voluntary sectors, including cultural groups and faith-based organisations, are involved in primary prevention.

Specific Objectives

- To advocate for investment in broader determinants of health through other agencies such as local governments, social development, and the housing sector.
- To support local leaders and small organisations to enhance their primary prevention and population health work.

What we will do by June 2025

- Increase resources and enhanced capability and knowledge of community mobilisation.
- Develop best-practice design and implementation support for NGOs and the voluntary and community sectors.

4. Influence Ethnic Health Policy, Strategy, and Investment

Our Outcomes

- Government policy and practice is shaped to achieve equitable health outcomes for ethnic communities better.
- There is Increased recognition and investment in ethnic health service providers to deliver culturally appropriate services.
- Ethnic service providers and researchers are recognised and resourced to collect data, insights, and solutions to investigate health issues that our communities face.

Specific Objectives

- To successfully shape policy and health care practice that works for ethnic communities.
- To analyse and influence the health system response to enable health equity for ethnic communities.
- To advocate for the development of an Ethnic Health Strategy.
- Increasing investment in ethnic health and informing commissioning processes.

What we will do by June 2025

- Establish "Health Goals" for ethnic communities.
- Make formal and informal written submissions and inputs on policy.
- Create insights and briefings on policy gaps, the impact of current health reforms, and future recommendations for ethnic communities.
- Dialogue with Policy Makers, Politicians and Senior Leaders.